



10 TIPS FOR  
DISCOVERING  
IF A BEAUTY  
SCHOOL IS  
FOR YOU

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# **10 TIPS FOR DISCOVERING IF A BEAUTY SCHOOL IS FOR YOU**

**1. HOW IS THE ENERGY AND ATMOSPHERE (UPON ENTERING)? DOES IT MATCH YOURS? AND DO YOU FEEL COMFORTABLE?**

**WE ALL KNOW WHAT IT FEELS LIKE TO ENTER INTO A PLACE AND EITHER FEEL WELCOMED OR LIKE 'WHERE'S THE NEAREST EXIT? AND DEPENDING ON WHICH CATEGORY YOU FALL IN DETERMINES THE ENERGY OF THE ESTABLISHMENT. NO ONE WANTS TO BE IN A PLACE WHERE THEY DON'T FIT! NOW BE SURE TO CONTINUE WITH THE NEXT TIPS BECAUSE THERE'S NOTHING WORSE THAN BEING 'DUPED' WITH GREAT 'FALSE' ENERGY AT FIRST TO FIND OUT...NO BUENO!!!**



## **DO I 'FIT' HERE!?!?!?**

Is the environment suitable for my style of learning?

**2. ASK TO SIT IN ON A CLASS.**

**ASKING TO SIT IN ON A CLASS DURING THEORY OR AT LEAST BEING ABLE TO SIT IN ON ONE DURING YOUR TOUR (FOR AN EXTENDED AMOUNT OF TIME) ALLOWS YOU TO SEE HOW THE CLASS IS FACILITATED AND IF THE EDUCATOR APPEALS TO YOUR LEARNING STYLE. A CLASS THAT IS WELL ORGANIZED**

**FROM THE LESSON PLAN, TO THE DELIVERY AND STUDENT ENGAGEMENT; MAKES FOR A SUPERIOR LEARNING ENVIRONMENT. SO BY NOW, IF THE SCHOOL'S ENVIRONMENT FEELS GREAT AND YOU CAN LEARN WHAT YOU NEED TO SUCCEED; CONTINUE.**

**3. VISIT AT LEAST 2 TIMES! (ON A SLOW DAY AND A BUSY DAY)  
VISITING A SCHOOL MORE THAN ONCE AND ESPECIALLY ON TWO DIFFERENT DAYS, MAKE FOR A WELL-ROUNDED VISIT. YOU GET TO SEE HOW THE SCHOOL AND STUDENTS OPERATE WITH AND WITHOUT CLIENTS. IS THE SALON FLOOR BUSY DOING CLINICAL/PRACTICAL WORK? OR IS IT A GHOST TOWN OF UNENGAGED STUDENTS? ANSWERING THIS QUESTION WILL LET YOU KNOW IF THE SCHOOL PREPARES YOU FOR EVERY FINANCIAL CIRCUMSTANCE IN THE REAL WORLD. ARE THEY PERFECTING THEIR 'CRAFT' W/O CLIENTS SO THAT WHEN AND IF A CLIENT SHOWS, THE FINISHED PRODUCT IS A REFLECTION OF SAID PRACTICE.**



**4. ASK ABOUT CURRICULUM AND HOW IN DEPTH EACH SUBJECT IS COVERED. WILL THERE BE FIELD TRIPS, GUEST EDUCATORS, ETC.? AND HOW OFTEN?**

**GAINING THE UNDERSTANDING OF WHAT WILL BE TAUGHT AND HOW IN-DEPTH EACH LESSON WILL GO GIVES YOU THE CONFIDENCE THAT AFTER**



SAID MODULE OR LESSON, YOU'LL BE READY TO CONTINUE TO THE NEXT. A STUDENT MUST BE CERTAIN THAT IF A LESSON/TECHNIQUE IS NOT EASILY UNDERSTOOD, THE EDUCATOR IS WILLING (ALONGSIDE A MUCH MORE WILLING STUDENT) TO ASSIST THE STUDENT UNTIL UNDERSTANDING IS REACHED! ON TOP OF THAT, TO MAKE LEARNING MORE INTERESTING, GUEST EDUCATORS ARE BROUGHT IN TO GIVE STUDENTS A DIFFERENT LOOK INTO THE INDUSTRY WORLD OUTSIDE! THEY SHOULD BE BROUGHT IN QUARTERLY. FIELD TRIPS IN ADDITION TO THOSE GUEST EDUCATORS ARE WHAT CEMENT WHAT'S BEING TAUGHT IN THE SCHOOL.

#### 5. TALK TO CURRENT STUDENTS (NOT STAFF)!

TALKING TO CURRENT STUDENTS CAN MAKE YOUR CHOICE SLIGHTLY DIFFICULT BUT UNBIASED. MAKING SURE TO HAVE CONVERSATIONS W/DIFFERENT ONES WILL HELP YOU GET THE FEELING OF THE SCHOOL THROUGH DIFFERENT PERSPECTIVES. NOW DON'T WORRY IF THE STUDENT MOST EAGER TO TALK TO YOU IS THE ONE WITH THE MOST DISDAIN BECAUSE AFTER ALL, YOU ARE AT THE STEP WHERE YOU UNDERSTAND IF THE SCHOOL IS A FIT FOR YOU WITH THE EXCEPTION OF A FEW MORE ANSWERED QUESTIONS. SOMETIMES, THE HAPPIEST STUDENT IS THE MOST UNPREPARED, WHILE THE MOST FRUSTRATED IS THE ONE WHO FEELS THEY WEREN'T CHALLENGED OR TAUGHT ENOUGH! SO LISTEN WITH YOUR EARS

SOOO... I'VE GRADUATED ALREADY.

CAN YOU HELP ME?

DO YOU HAVE JOB  
PLACEMENT?

ANY REFRESHER  
COURSES OFFERED?



**AND YOUR HEART.**

**6. WHAT BENEFITS ARE OFFERED TO ALUMNI? (JOB PLACEMENT, STATE EXAM PREP, REFRESHER COURSES?)**

**IS THE ALUMNI STILL WELCOMED TO RETURN TO THE SCHOOL FOR EXTENDED LEARNING, JOB PLACEMENT, ETC? MANY TIMES IF A STUDENT LEAVES SCHOOL AND FAILS THE STATE EXAM(S) OR FOR SOME REASON FAILS TO EVEN ATTEMPT THEM, WHAT'S NEEDED IS A REFRESHER. IS THE SCHOOL WILLING TO ALLOW THE STUDENT TO RETURN FOR MORE TRAINING AT \$0 COST?**

**7. IS THE SCHOOL ACCREDITED BY THE DEPARTMENT OF EDUCATION? IF THE SCHOOL IS ACCREDITED, GRANTS AND OTHER AIDES ARE USUALLY AVAILABLE. NEWLY OPENED SCHOOLS ARE USUALLY ON A CASH PAY BASIS. AND WHILE THAT MAY SEEM FAR-FETCHED, DON'T DISCOUNT THE SMALLER START-UP SCHOOLS BECAUSE THE EDUCATION COULD EXCEL THE MORE ESTABLISHED ONES.**



**8. WHAT'S INCLUDED IN THE TUITION? AND IS FINANCIAL AID AVAILABLE?**

**KNOWING WHAT'S INCLUDED IN THE TUITION IS A MAJOR KEY TO ATTENDING SCHOOL. DOES THE TUITION COVER THE KIT, BOOKS + MATERIALS? HAVING THIS INFORMATION WILL EQUIP YOU WITH THE UNDERSTANDING OF WHETHER OR NOT ANY UPFRONT AND OUT-OF-POCKET COSTS ARE NECESSARY.**

**9. WHAT TYPES OF CLIENTS ARE PRIMARILY SERVED?**

**YOU WILL WANT TO KNOW IF THE CLIENTELE THAT IS SERVICED AT THE SCHOOL IS DIVERSE. PEOPLE FROM DIFFERENT ETHNICITIES AND BACKGROUNDS WITH A VARIETY OF HAIR TYPES MAKE FOR A WELL-ROUNDED STYLIST! BE ENSURED THAT YOU'LL GET A FAIR CHANCE TO WORK ON ALL HAIR TYPES TO GREATER YOUR CHANCES OF SUCCESS IN THE INDUSTRY.**

**10. DO YOUR RESEARCH. CHECK REVIEWS. SECRET SHOP!**

**WHEN YOU DO YOUR RESEARCH BY LOOKING AT REVIEWS FROM ALL ANGLES; STUDENT TESTIMONIALS, CLIENTS (SATISFIED OR UNSATISFIED), AND HOW THE SCHOOL HANDLES THOSE REVIEWS; ON TOP OF YOU SECRET SHOPPING THE SCHOOL, THE CHANCES OF YOU PICKING A SCHOOL THAT'S BEST FOR YOU-INCREASES! HOW DO YOU SECRET SHOP? MAKE AN APPOINTMENT TO GET A SERVICE DONE AND ABSORB ALL THAT'S GOING TO FALL IN YOUR LAP. YOU'LL BE SURPRISED AT WHAT YOU LEARN AS A 'CLIENT'.**

**SO... TAKE IN ALL YOU CAN, MAKING SURE TO GET EVERY STEP AND QUESTION ANSWERED. GIVE YOURSELF A COUPLE OF DAYS TO THINK IT OVER. MAYBE EVEN CHECK OUT ANOTHER SCHOOL TO COMPARE THE TWO. (REMEMBER TO FOLLOW THE SAME STEPS ABOVE.) GET WITH YOUR FAMILY AND CLOSE FRIENDS TO HELP YOU IN YOUR DECISION. AFTER ALL, THESE PEOPLE WILL BE YOUR SUPPORT SYSTEM.**

**WHEN THIS IS COMPLETED...SIGN-UP! ATTEND SCHOOL AND FINISH! GO BE GREAT AND TAKE THE BEAUTY INDUSTRY BY STORM!!!**



Ms\_Robinita

SIGN-UP, ATTEND  
SCHOOL, FINISH &...

GO BE GREAT

JUST LIKE NATIONAL HAIR  
ARTIST ROBIN DEL TORO DID!!!

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